

Timothy Wong

Art Director, Visual Design & Interactive Media : timwong77@gmail.com : 415-412-5910

Senior Interactive Designer, Google

June 2010-present

Design marketing websites for Google Mobile (Nexus S, Google Wallet), and Google Ads

Art Director, Adobe Systems

February 2008–June 2010

- Facilitated visual design direction coinciding with strategic marketing strategy.
- Art direction of vendors
- Facilitating visual design initiatives.
- Worked with the Experience Design (XD) team to rethink the interaction design model of the Adobe.com
- Lead visual designer on the Creative Suite websites. This entailed concept and deployment of the site, and coincided with the worldwide releases of Creative Suites 4 and 5.

Senior Digital Media Designer, frog design

January 2006–February 2008

- Led Digital Media projects which included translating a client's business and communication goals into a unique experience.
- Worked with producers and technologists to implement designs into technology frameworks.
- My job required broad knowledge and advanced skills in visual design, information architecture, user interface, and a solid understanding of available client-side technologies.

Senior Interactive Designer, Apple Corporation

August 2005–January 2006

- Worked with the online store team creating microsites and refreshing pages for product releases.

Senior Design Contractor, Hot Studio

August–October 2004

- Built out design for the Charles Schwab Funds site, and provided concepts for Hot's new corporate website.

Senior Design Contractor, Carlson Marketing Group

September 2003–August 2004

- Helped with the redesign of The Home Depot's 2003-2004 website
- Designed micro-sites for their sub-brands Husky, Hampton Bay, and Glacier Bay.
- Created designs for a variety of sales pitches to companies such as General Motors, Sears, and Gymboree.
- Art directed and presented ideas for an incentive program with EbGames, the largest online/offline retailer of video/pc games in the North American market.

Senior Design Contractor, Meta Design

August–September 2003

- Designed an Eli Lilly and Company-sponsored informational website for bipolar patients and their physicians.

Senior Design Contractor, Macromedia

March–August 2003

- Worked with a team in redesigning Macromedia's site. Initiated the creation of assets which including work on the new MX 2004 product logos, and an online style guide.

Senior Designer, Yahoo!

August 2002–March 2003

- Set conceptual design and product direction based on field research and functional requirements
- Designed user interaction models, workflows, and the information architecture of user interfaces
- Created prototypes in HTML
- Worked with usability researchers to design and observe usability studies
- Translated usability research findings into design improvements
- Worked with visual designers to improve and refine product visual design and consistency
- Communicated with all levels of management and across multidisciplinary teams throughout all phases of projects

Senior Designer, Sapient Corporation

June 1999–August 2002

- Responsible for developing design directions and providing support to the design team as required throughout the various stages of the design process.
- Designed interactive/web-based applications and consulted for a number of clients including Hewlett Packard, Sunglass Hut, Virgin Megastore, Land Rover, BestBuy.com, American Center for Design, and Sun Microsystems.
- Led a design team in creating a web-based application site for Allstate Financial.
- Contracted with a team to redesign the HR web portal for Kaiser Permanente.
- Created illustrations for Flash-based interactive demos for Nissan